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- Design Associate**
Potomac Paint & Design Center
- Switcharoom, LLC (owner)**
Full service interior redesign company
- English Literature/Writing Instructor**
Wakefield HS (NC)
Trinity Christian School (VA)
Westover School (CT)
- Media Intern**
The Stone Agency



Vocational goals:
To bridge the written word and years of teaching effective communication with graphic design

Ways to reach me

Vocational Steppingstones

Hmmm...vocational?
Yes! I have a strong inclination to follow this particular career path.

noun
1. a person skilled in using words

Danielle Hensley
graphic designer + wordsmith = visual architect

Education
Best advice:
From John Grisham's commencement address:
"If you're able, stay in school for as long as possible."

- BA English Literature**
Wheaton College (IL)
- MA English Literature**
Bread Loaf School of English
Middlebury College (VT)

AAS Advertising & Graphic Design
Wake Technical Community College 2018

Certificates:
Advanced Graphic Designs
Web and Graphic Design
Design Portfolio
Graphics Design

Relevant Experience & Projects

- Wake County RFP Cover | **Triangle Aquatic Center** | Raleigh, NC
 - Produced full-color cover page for \$1M grant proposal from Wake Co.
 - Collaborated with county agents and TAC CEO for specs
- Graduation Announcement | **Triangle Aquatic Center** | Raleigh, NC
 - Prepared and optimized photographs for screen and color print production
 - Organized information using consistent layout, typography, and color scheme
- Senior Leadership Certificates | **Triangle Aquatic Center** | Raleigh, NC
 - Designed full-color company branded certificates for award recipients
 - Created awards in PDF format for writability and customization
 - Implemented company logos and specified body copy

★ P.S. My mantra is "good design should speak for itself."

What I do*
I design with purpose by researching, implementing good design principles, and organizing ideas visually to communicate a clear and effective message.

- Skills I possess:**
- Communication (verbal & written)
 - Leadership
 - Abstract & Strategic Thinking
 - Analytical Thinking and Research
 - Self-Reliant and Team Player
 - Adept at solving new problems
 - Attentive to details

- Tools I use:**
- Photoshop
 - InDesign
 - Illustrator
 - Dreamweaver
 - Powerpoint/Word
 - Photography
 - HTML5/CSS
 - Premiere Pro